



**FLORIDA HEALTH CARE COALITION**  
Employers Who Care About Health Care!  
[www.FLHCC.org](http://www.FLHCC.org)

# AFFILIATE PARTNER

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# INFORMATION PACKET



## INTRODUCTION

The Florida Health Care Coalition (FLHCC) is actively engaged in transforming health care throughout the State of Florida and the nation. Our members include Florida-based public and private sector employers, national and global employers, national health plans, benefits management companies, benefit consulting organizations, trade associations, nationally recognized health systems, physician groups and innovators.

As the second largest purchaser of health care after the federal government, employers represent millions of consumers who expect the best quality care at the best price. FLHCC, as the collective voice of more than 2 million Floridians, has the unique ability to leverage its strategic partners to identify and implement meaningful changes in Florida's health care delivery system.

**Are you an employer involved in the provision of health care (i.e. doctors, hospitals, health plans, pharmaceutical companies, medical device manufacturers) in the State of Florida?** If so, we invite you join FLHCC as an Affiliate Partner.

FLHCC's Affiliate Partners have access to FLHCC staff and employer members, participate in special programs/projects, receive free entrance to many FLHCC educational events and reduced registration fees to the Annual National Conference. Affiliate partners are also able to participate on organizational committees and task forces. In addition, Affiliate Partners are identified on the FLHCC website and other marketing communications materials. Affiliate partners also gain access to FLHCC membership lists, and have the first option to participate as a sponsor at FLHCC events.

I hope you will consider becoming a FLHCC Affiliate Partner. I am happy to discuss further details with you at any time. The annual dues rate remains the same as it has for several years at \$1,800 a year. Thank you for your interest.

Sincerely,

*Karen van Caulil*

Karen van Caulil, Ph.D.  
President and CEO

# AFFILIATE PARTNERSHIP BENEFITS

For more than 30 years, FLHCC has helped employers in Florida improve the quality of health care services and moderate health care cost increases. FLHCC serves to amplify the voice of employers in health care issues and leverages the strength of its members to effect change in the health care marketplace.

## BENEFITS FOR EMPLOYERS

**BE INFORMED.** Learn about industry best practices, trends and innovations at our conferences, events and networking sessions at no additional cost. Stay up-to-date on the latest health policy developments in Florida and Washington, D.C. through our forums, newsletters and alerts. Call on our experienced staff for help in understanding and navigating the health care marketplace.

**REDUCE ADMINISTRATIVE COSTS.** Obtain actionable intelligence about health plans, care, policy developments and industry trends without having to pay consulting fees or purchase additional products.

**IMPROVE QUALITY AND REDUCE THE COST OF EMPLOYEE HEALTH CARE.** Use information from The Leapfrog Group and our other data analysis initiatives during rate negotiations and benefits selection, and make the most of your company's health care dollar. Work with dozens of other large, Florida-based employers to influence plans and providers and drive value in the region's health care delivery system.

**BE HEARD.** Attend our forums and meetings with other employers, providers and policymakers, and have a voice in the local and national dialogue on health care.

## MISSION

The Florida Health Care Coalition's mission has always been to make our community a world-class leader in health care quality. As a leading global destination where millions come to live, work, play and retire, Florida should offer nothing but the very best for its citizens and visitors.

## ABOUT US

FLHCC represents dozens of large Florida-based public and private sector purchasers representing over 2 million Floridians. For more than 30 years, FLHCC has worked with the community to promote health care quality through collaboration and education.

## MEMBERSHIP

Affiliate Partner membership dues cover Florida Health Care Coalition activities, initiatives and programs. Affiliate Partner membership is \$1,800 per year.

FLHCC holds a number of educational meetings, research projects, exclusive webinars and other programs that you will benefit from, including but not limited to:

## CONFERENCES, EDUCATION & SPECIAL EVENTS

- Annual National Conference
- "Lunch and Learn" webinars throughout the year
- In-person specialty workshops tied to the latest health care issues
- Annual Meeting of the Board of Directors
- Annual "Best of the Best" Program

## MEMBERSHIP SUPPORT PROGRAMS

- eValue8 - Pharmacy Benefit Management tool
- Worksite Wellness Resource Kit
- "Choosing Wisely" toolkit
- Oncology Management toolkit
- Specialty Pharmacy toolkit
- Health Rosetta open source reference

## RESEARCH PROJECTS

- Specialty Pharmacy Pilot Study
- Oncology Management - identification of high value providers
- Cardiology Management - identification of high value providers
- Diabetes Prevention Lifestyle Change Program
- Program Evaluation - "Parramore KidZone" - healthy communities
- SMARTCare

## QUALITY/VALUE MEASUREMENT

- "Big Data" - implementation of tool for population health management and pricing strategies for moving from volume to value
- "Near Site" Clinic Collaboration
- Health Care Advisory Council meetings in all markets
- Leapfrog Regional Rollout - Hospital Safety Scores
- NCQA/URAC/AHRO/Bridges to Excellence collaborations
- Hospital Quality Improvement "Wish List"

## LEADERSHIP & PARTICIPATION IN LOCAL, REGIONAL, STATE & NATIONAL COMMUNITY INITIATIVES, ACTIVITIES & ORGANIZATIONS

- Orange County Public Schools Benefits Trust
- Orange County Primary Care Access Network (PCAN) Board of Directors
- Florida Department of Health Worksite Wellness Committee
- Space Coast Health Foundation (SCHF) Health Advisory Council
- State of Florida Chronic Disease Prevention Advisory Council
- Mayor's Healthcare Executive Roundtable – Orange County
- State Health Information Exchange Coordinating Committee
- National Quality Forum (NQF)
- National Business Coalition on Health (NBCH) Member and Board of Governors
- State Consumer Health Information and Policy Analysis Advisory Council Member
- The Leapfrog Group
- UCF College of Health and Public Affairs Advisory Board
- Edyth Bush Institute for Philanthropy and Nonprofit Leadership

## COMMUNICATIONS

- o FLHCC newsletter
- o *Action Briefs* and additional communications exclusive to members
- o Periodic Legislative update for members
- o FLHCC Website and Social Media Access (Twitter @FLHCC, Facebook "Florida Health Care Coalition," LinkedIn Business Page).

## AFFILIATE PARTNER INFORMATION REQUEST

Please provide the following information and return to [partner@flhcc.org](mailto:partner@flhcc.org).

Contact Name \_\_\_\_\_ Date \_\_\_\_\_

Legal name of your organization:  
\_\_\_\_\_

Does Business As:  
\_\_\_\_\_

\*This will be the name listed on our website as the member organization

Web address:  
\_\_\_\_\_

\*This will be the link to your business on our website

Corporate Office Physical Address

Address:  
\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Mailing Address ( same as Corporate)

Address #1:  
\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Office phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Alternate Email: \_\_\_\_\_

1. What type of organization are you? (circle one)

a. Insurance Company

b. Hospital

c. Healthcare Provider (direct to patient, includes: doctor office, hospice, wellness center, patient newsletter/magazine, Health Department)

d. Medical Support/Supply Provider (direct to providers)

e. Pharmaceutical Company (OTC or prescription)

f. Broker/Consultant (includes management companies)

g. Public Sector, non-medical (includes School Boards; state, county, city government)

h. Private Sector, non-medical (including banks, large law firms, large accounting firms)

i. University/Research Institute

j. Coalition/Other non-profits (includes Foundations and Chambers of Commerce)

k. Individual/Other (please specify): \_\_\_\_\_

Type: \_\_\_\_\_