



JOHN J. MAHONEY, M.D., M.P.H.

John J. (Jack) Mahoney is retired from Pitney Bowes where, as Strategic Healthcare Initiatives Director, he was a key team leader for the company's innovative health care programs. Dr. Mahoney's responsibilities included advanced health care planning for employees and benefits planning for employees and retirees and guided the implementation of Pitney Bowes' Value Based Benefits strategy. Subsequent to retiring from his full-time position, Dr. Mahoney has assumed the role of Consultant for Strategic Health Initiatives at Pitney Bowes and continues to be active in shaping the company's health care programs. In addition, he is the Medical Director of the Florida Health Care Coalition and Consulting Medical Director for Marsh McClellan - Michigan.

Dr. Mahoney is co-author of two books that analyze the value-based insurance initiative: *Total Value Total Return: Seven Rules for Optimizing Employee-Health Benefits for a Healthier and More Productive Workforce* (2006) and *BeneFIT Design: Seven Steps to Value-Based Health Benefit Decisions* (2007). Both books challenge traditional health care benefit plans and strategies and contribute to the health care industry's discourse on providing evidence-based benefits and interventions in managing the health of employees.

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